Financing Catastrophic Risk:
Mortality Bond Case Study

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Agenda

- Convergence of Insurance and Capital Markets
- An overview of major catastrophes
- Case Study: Tartan Capital
Convergence of Insurance and Capital Markets

• **What insurer?**
  • **Distributes** product, that is has
  • **Manufactured**, using its people, that relies on a
  • **Promise**, that is supported by its
  • **Capital.**

• How is this different to a bank?
• Which areas get most of management’s attention?
• Who are the real experts in managing capital???
Convergence of Insurance and Capital Markets

- Should Capital be ‘Outsourced’?

<table>
<thead>
<tr>
<th>Liability Value</th>
<th>Capital Structure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic Reserve</td>
<td>Self-Financing</td>
</tr>
<tr>
<td>Normal Deviation from Economic Reserve</td>
<td>Equity Financing (Economic Capital)</td>
</tr>
<tr>
<td>Moderate Deviation from Economic Reserve</td>
<td>Mezzanine Financing/Preferred Equity Financing</td>
</tr>
<tr>
<td>Catastrophic Deviation from Economic Reserve</td>
<td>Debt Financing</td>
</tr>
</tbody>
</table>
Securitization Overview

- Securitization has developed in recent years into an important tool for capital management by financial institutions
  - Originated by the banking industry in the 1970s and 1980s.
  - In a typical securitization a financial institution sells assets with reasonably predictable cash flows to a special purpose finance entity
    - Assets include residential mortgages, auto loans and credit card receivables
    - Assets must have relatively identifiable, though not necessarily low, default risk
  - The finance entity then sells debt securities backed by the cash flows to the capital markets
    - Single-class offering: All investors receive a *pro rata* interest in the incoming revenues from the asset pool
    - Multi-class offering: Two or more classes or *tranches* are granted different (and in some cases uncertain) claims, each with its own pay-out and risk characteristics
  - The proceeds of the issuance are transferred to the financial institution to be used for capital relief or other purposes
Insurance Securitizations

- Securitization offers insurers and reinsurers access to financing that will improve the insurer’s capital or liquidity position at a cost that should be favorable in comparison with other sources.
  - Insurance securitizations are similar to securitizations by other financial institutions in many respects:
    - Assets with predictable cash flows and default risk are transferred to a special purpose financial entity
    - Insurance-linked securities ("ILS") are sold to the capital markets based on those cash flows

- Insurance securitizations differ from securitizations by other financial institutions in one significant respect: securitizations can be used as another means of managing insurance risk.
  - Capital markets take on risk of insurance losses in excess of expected losses--but limited to the investment in the ILS
Economic Benefits of Securitization

- Provides lower cost financing
  - Reduces capital needs
  - Lowers overall cost of capital

- Increases velocity of the balance sheet
  - An alternative to the traditional “buy and hold” strategy, using the insurer’s capital to back insurance risk
  - Securitizations permit insurers to redeploy capital in an efficient manner

- Diversification of capital

- Transfer of risk
  - Securitizations typically use “bankruptcy remote” vehicles
  - ILS are typically non-recourse to the sponsoring insurer
All Life Insurance Securitization Transactions
Mortality Cat Bond Issuance

- 2003 Vita 1: Swiss Re $400M
- 2005 Vita 2: Swiss Re $362M
- 2006 Tartan: Scottish Re $155M
- 2006 Osiris: Axa $442M
## World Natural Disasters

Natural Disasters with highest death toll since 1750 (excluding drought)

<table>
<thead>
<tr>
<th></th>
<th>Disaster</th>
<th>Deaths</th>
<th>Year</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Flood</td>
<td>3.7 M</td>
<td>1931</td>
<td>Yangtze-Kiang River, China</td>
</tr>
<tr>
<td>2.</td>
<td>Flood</td>
<td>2 M</td>
<td>1959</td>
<td>N. China</td>
</tr>
<tr>
<td>3.</td>
<td>Flood</td>
<td>900K</td>
<td>1877</td>
<td>Huang He (Hwang Ho or Yellow) River N. China</td>
</tr>
<tr>
<td>4.</td>
<td>Flood</td>
<td>500K</td>
<td>1939</td>
<td>Hunan province China</td>
</tr>
<tr>
<td>5.</td>
<td>Cyclone, Flood</td>
<td>3-500K</td>
<td>1970</td>
<td>Ganges Delta isles, Bangladesh</td>
</tr>
<tr>
<td>6.</td>
<td>Earthquake</td>
<td>255-655K</td>
<td>1976</td>
<td>Tanashan (Tianjin) Earthquake- E. China (8.2)</td>
</tr>
<tr>
<td>7.</td>
<td>Earthquake</td>
<td>300K</td>
<td>1850</td>
<td>Sichuan, China</td>
</tr>
<tr>
<td>8.</td>
<td>E’quake, tsunami</td>
<td>225K+</td>
<td>2004</td>
<td>Indian Ocean Earthquake (9.0) + SE Asia tsumani</td>
</tr>
<tr>
<td>9.</td>
<td>Earthquake</td>
<td>200K</td>
<td>1927</td>
<td>Xining (Nanshan), China (8.3)</td>
</tr>
<tr>
<td>10.</td>
<td>E’quake, Landslide</td>
<td>200K</td>
<td>1920</td>
<td>Gansu (Kansu), China (8.6)</td>
</tr>
</tbody>
</table>

## World Pandemics

Death toll from Influenza Pandemics

<table>
<thead>
<tr>
<th>Date</th>
<th>Strain</th>
<th>US</th>
<th>World</th>
</tr>
</thead>
<tbody>
<tr>
<td>1918-19</td>
<td>H1N1 - Spanish Flu</td>
<td>500,000</td>
<td>21-50 M</td>
</tr>
<tr>
<td>1957-58</td>
<td>H2N2 - Asian Flu</td>
<td>60,000</td>
<td>1 M</td>
</tr>
<tr>
<td>1968-69</td>
<td>H3N2 - Hong Kong</td>
<td>40,000</td>
<td>750 K</td>
</tr>
<tr>
<td>1997-</td>
<td>H5N1, H9N2, H7N7, H7N2</td>
<td>none</td>
<td>60</td>
</tr>
<tr>
<td></td>
<td>H7N3 - Avian influenza (Bird Flu)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note 1: Some sources report up to 4 Million worldwide flu deaths in 1957-58

source: http://www.geocities.com/dtmcbride/hist/disasters-war.html
Case Study: Tartan Capital Limited

- Scottish Re is a relatively young (8 year old) life reinsurance specialist. The largest portfolio is in the US.
- Scottish Re Group sponsored a catastrophic mortality risk securitization through Tartan Capital Limited
  - The transaction provides Scottish Re Group two tranches of 3-year, collateralized protection
  - The transaction provides Scottish Re with coverage against losses from extreme mortality in the U.S. on an indexed basis
  - The transaction will cover losses in excess of the trigger threshold up to the limit of each tranche
- A shelf is being established for potential additional issuance in the future
- The company’s motivations for entering into the transaction include:
  - Mitigation of the impact of extreme mortality events
  - Execution of stated objective of increasing capital efficiency through the use of securitizations
Illustrative Issuance Structure

SALIC (Cayman) 

Tartan Capital Limited

FGIC

Collateral Account

Goldman Sachs

Class A Investors

Class B Investors

Investment Income

Swap Agreement

3m LIBOR – 10 bps

Proceeds

Payout if triggered

Quarterly, Fixed Payments

Guarantee Premium

(Class A Interest and Principal Guarantee)

Proceeds

3m LIBOR – 10 bps

Interest

Principal, if no trigger event

Proceeds

Premium (Class A Interest and Principal Guarantee)
# Program Summary

<table>
<thead>
<tr>
<th></th>
<th>Class A Notes</th>
<th>Class B Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Issuer:</strong></td>
<td>Tartan Capital Limited</td>
<td>Tartan Capital Limited</td>
</tr>
<tr>
<td><strong>Offered Amount:</strong></td>
<td>$75 mm</td>
<td>$80 mm</td>
</tr>
<tr>
<td><strong>Term:</strong></td>
<td>3 Years</td>
<td>3 Years</td>
</tr>
<tr>
<td><strong>Trigger Level:</strong></td>
<td>115%</td>
<td>110%</td>
</tr>
<tr>
<td><strong>Exhaustion Level:</strong></td>
<td>120%</td>
<td>115%</td>
</tr>
<tr>
<td><strong>Interest Spread:</strong></td>
<td>L + 19 bps</td>
<td>L + 300 bps</td>
</tr>
<tr>
<td><strong>Rating:</strong></td>
<td>AAA/Aaa</td>
<td>BBB/Baa3</td>
</tr>
</tbody>
</table>
Index Construction: Age/Sex

- The following weights are selected to create a profile of mortality risks by gender and age groupings

### Age Weights: Male

- 15-24: 0.4%
- 25-34: 8.2%
- 35-44: 26.0%
- 45-54: 21.4%
- 55-64: 9.8%
- 65-74: 2.3%
- 75-84: 0.6%
- 85+: 0.0%
- 1-4: 0.0%
- 5-14: 0.1%
- 15-24: 0.4%

**Male = 68.8% of Total**

### Age Weights: Female

- 15-24: 0.1%
- 25-34: 6.1%
- 35-44: 12.7%
- 45-54: 7.8%
- 55-64: 2.7%
- 65-74: 0.8%
- 75-84: 0.0%
- 85+: 0.0%
- 1-4: 0.0%
- 5-14: 0.0%
- 15-24: 0.4%

**Female = 31.2% of Total**
Index Definition: Calculation Formula

The Index Value for Measurement Period ending on December 31 of year \( t \) can be expressed as:

\[
\text{Index Value}_t = \frac{1/2 \left( q_t + q_{t-1} \right)}{1/2 \left( q_{2005} + q_{2004} \right)} \cdot 100\%, \text{ where}
\]

\[
q_t = \sum_x \left( W_{x,m} q_{m,x,t} + W_{x,f} q_{f,x,t} \right)
\]

\( W_{x,m} \) is the weight applied at age group \( x \) to male Mortality Rates
\( W_{x,f} \) is the weight applied at age group \( x \) to female Mortality Rates
\( q_{m,x,t} \) is the Mortality Rate for males of age group \( x \) in calendar year \( t \)
\( q_{f,x,t} \) is the Mortality Rate for females of age group \( x \) in calendar year \( t \)
Index Definition: Loss Payment

The *Index Value* is defined over a consecutive 2 year period

The *Index Value* is based on age and gender weighted death rates for the United States constructed from publicly available data sources, as defined at inception (CDC)

For any Class, a Trigger Event is deemed to have occurred when the Calculation Agent delivers a Calculation Report where the *Index Value* exceeds the respective *Trigger Level*

If a Trigger Event has occurred, the percentage of the original principal amount lost increases linearly between the *Trigger Level* and *Exhaustion Level*, calculated as:

\[
\text{Loss Percentage} = \frac{\text{Index Value} - \text{Trigger Level}}{\text{Exhaustion Level} - \text{Trigger Level}} \times 100\%, \quad \text{provided that the Loss Percentage shall not be less than 0% or greater than 100%}
\]

The *Reporting Agent* is the Centre for Disease Control (CDC)
The *Calculation Agent* is Milliman Limited.
Expert Modeling Approach: Overview

**Baseline Component**
- Expected mortality
- Expected volatility

**Pandemic Component**
- Additional mortality due to potential disease calamity

**Terrorism Component**
- Additional mortality due to potential non-disease events

**Combined Model**
- Combines Baseline Mortality, Pandemic and Terrorism scenarios into an Index Value

**Results Analyzer**
- Determines probability of loss and extent of loss

250,000 simulations
Expert Modeling Approach: Pandemic Component

- Pandemic Component – infectious disease epidemics:
  - Frequency and severity modeled separately based on historical occurrences of infectious disease epidemics
  - Binomial modeled frequency of 7.4% per year, based on estimated 31 occurrences in the past 420 years, or 1 every 13.5 years on average
  - Modeled severity of epidemic event as the percentage of excess mortality fitted to 4 influenza and 1 SARS occurrences over the last century
  - The flu severity data are based on U.S. population experience
Expert Modeling Approach: Pandemic Component

<table>
<thead>
<tr>
<th>Disease Component</th>
<th>Percentile</th>
<th>% Excess Mortality from Epidemic</th>
<th>Excess Mortality Rate % from Fitted Curve</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adjusted 1918-20</td>
<td>0.0%</td>
<td>53.56%</td>
<td>2.9046</td>
</tr>
<tr>
<td>1918-20</td>
<td>3.2%</td>
<td>26.55%</td>
<td>1.4396</td>
</tr>
<tr>
<td>1957</td>
<td>27.4%</td>
<td>6.92%</td>
<td>0.3753</td>
</tr>
<tr>
<td>2003 SARS</td>
<td>51.6%</td>
<td>3.23%</td>
<td>0.1753</td>
</tr>
<tr>
<td>1968</td>
<td>75.8%</td>
<td>1.78%</td>
<td>0.0967</td>
</tr>
<tr>
<td>1977</td>
<td>100.0%</td>
<td>1.08%</td>
<td>0.0583</td>
</tr>
</tbody>
</table>

Disease Model: Fitted Severity Curve
Expert Modeling Approach: Terrorism Component

Frequency:

- Frequency of terrorist events is chosen from a normal distribution, with an expected number of 6.8 events per quarter and standard deviation of 4.3
- This is based on a total of 163 recorded terrorist events world-wide between 1999 and 2004, where all events involved U.S. citizens or property (excluding Iraq and Afghanistan)
- 1999-2003 data is from the U.S. State Department. 2004 data is from the National Counterterrorism Center, the U.S. government organization established in 2004 to serve as a “knowledge bank” on international terrorism

Severity:

- The probabilities of success, failure and escalation at all levels are determined by fitting an exponential distribution to the number of casualties from the data described above
Impact of Historical Events on the Index

- Several historical events have caused large numbers of deaths of U.S. citizens
- Most of these events produced fewer deaths than would be required to reach any Trigger Level for the Notes
- Estimated magnitudes of historical events required to reach the respective Trigger Levels for each Class, assuming that the Index is based on a reference year immediately prior to each event, are shown below

<table>
<thead>
<tr>
<th>Historical Occurrence</th>
<th>Class B</th>
<th>Class A</th>
</tr>
</thead>
<tbody>
<tr>
<td>Influenza Epidemic² (1918-20)</td>
<td>0.7x</td>
<td>1.0x</td>
</tr>
<tr>
<td>World War II³ (1942-45)</td>
<td>2.1x</td>
<td>3.2x</td>
</tr>
<tr>
<td>Korean War³ (1950-53)</td>
<td>17x</td>
<td>25x</td>
</tr>
<tr>
<td>Vietnam War⁴ (1968-69)</td>
<td>13x</td>
<td>20x</td>
</tr>
<tr>
<td>AIDS (1995)</td>
<td>3.9x</td>
<td>5.8x</td>
</tr>
<tr>
<td>September 11 (2001)</td>
<td>105x</td>
<td>158x</td>
</tr>
</tbody>
</table>

1) Actual magnitude will vary depending on actual concentrations by age groupings.
2) Based on 29.6% increase in Index Value calculated using 1917 – 1920 CDC historical data.
3) Includes US military deaths only, averaged over 4 years.
4) Includes US military deaths only, based on worst years of 1968 and 1969.
Mortality in Historical Natural Disasters

- There have been a number of devastating natural disasters in the U.S. over the past 100 years.
- While these natural disasters have resulted in large amounts of property damage, such events would not have resulted in a large enough number of deaths to cause a loss to any Class of the Notes:

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Year</th>
<th>Fatalities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hurricanes Katrina/Rita/Wilma</td>
<td>2005</td>
<td>1,326</td>
</tr>
<tr>
<td>Heat Wave</td>
<td>1995</td>
<td>670</td>
</tr>
<tr>
<td>Tornado</td>
<td>1984</td>
<td>600</td>
</tr>
<tr>
<td>Winter Storm</td>
<td>1983</td>
<td>500</td>
</tr>
<tr>
<td>Tornado</td>
<td>1984</td>
<td>328</td>
</tr>
</tbody>
</table>

(1) Source: World Health Organization, Emergency Event Database
The graph below shows the distribution of the maximum Index Value over the three-year projection period for the 250,000 model scenarios.

The results are summarized with an emphasis on the extreme right rail where the severe mortality scenarios are located.
The following tables show the cumulative probability of loss of each Class of Notes over a three-year risk period, as well as the average loss (given that a loss has occurred) expressed as a percentage of the original principal amount.

### Summary of Modeling Results (bps)

<table>
<thead>
<tr>
<th></th>
<th>Total Risk Period</th>
<th>Annualized Results</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Class A</td>
<td>Class B</td>
</tr>
<tr>
<td>• Estimated Probability of Attachment</td>
<td>29 bps</td>
<td>88 bps</td>
</tr>
<tr>
<td>• Estimated Probability of Exhaustion</td>
<td>7 bps</td>
<td>29 bps</td>
</tr>
<tr>
<td>• Estimated Expected Loss</td>
<td>16 bps</td>
<td>54 bps</td>
</tr>
</tbody>
</table>

### Cumulative Probability of Loss (bps)

<table>
<thead>
<tr>
<th>Year</th>
<th>Class A</th>
<th>Class B</th>
<th>Class</th>
<th>% of Principal Loss</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>0 bps</td>
<td>0 bps</td>
<td>A</td>
<td>53%</td>
</tr>
<tr>
<td>2</td>
<td>21 bps</td>
<td>62 bps</td>
<td>B</td>
<td>61%</td>
</tr>
<tr>
<td>3</td>
<td>29 bps</td>
<td>88 bps</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Attachment Probability Attribution Analysis

- The estimated probability of attachment over the Risk Period for Class A Notes is 29 bps and for Class B Notes is 88 bps. The graphs below depict the contribution by cause of each scenario in which the trigger level was reached.
- In over 95% of these scenarios, the attachment may be attributed to the Pandemic Component alone.

Class A (bps)

<table>
<thead>
<tr>
<th>Component</th>
<th>Class A (bps)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pandemic</td>
<td>28.08</td>
</tr>
<tr>
<td>Terrorism</td>
<td>0.16</td>
</tr>
<tr>
<td>Pandemic &amp; Baseline</td>
<td>0.76</td>
</tr>
<tr>
<td>Pandemic &amp; Terrorism</td>
<td>0.28</td>
</tr>
<tr>
<td>Combination</td>
<td>0.04</td>
</tr>
<tr>
<td>Total</td>
<td>29.32</td>
</tr>
</tbody>
</table>

Class B (bps)

<table>
<thead>
<tr>
<th>Component</th>
<th>Class B (bps)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pandemic</td>
<td>85.56</td>
</tr>
<tr>
<td>Terrorism</td>
<td>0.68</td>
</tr>
<tr>
<td>Pandemic &amp; Baseline</td>
<td>1.8</td>
</tr>
<tr>
<td>Pandemic &amp; Terrorism</td>
<td>0.36</td>
</tr>
<tr>
<td>Combination</td>
<td>0.08</td>
</tr>
<tr>
<td>Total</td>
<td>88.48</td>
</tr>
</tbody>
</table>
Acknowledgement

This presentation draws on material prepared by, among others, Goldman, Sachs & Co., and Milliman Limited. While all care has been taken, any errors contained within are the responsibility of the author.
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